

1. Who is your Arsenal Player of the Year?

	%	Votes
Sanchez	60	52
Santi Cazorla	16	13
Coquelin	7	6

2. Are you happy with the way ASSC is run?

	%	Votes
Very Happy	37	32
Happy	44	38
Neither Happy or Unhappy	8	7
Unhappy	2	2
Very Unhappy	0	

3. Are you interested in purchasing ASSC Merchandise?

(Multiple Choice)

	%	Votes
Scarves	41	24
Pin Badges	50	30
T Shirts	68	40
Sweat Shirts	23	13
Hoodies	25	7

Anything else?

- Caps
- Beanie hat
- Yellow Ribbon
- Hats (woolly/beanie type, rather than baseball caps)
- Good quality polo shirts

4. Why did you join ASSC?

(Multiple Choice)

	%	Votes
Home Match Tickets	61	53
Away Match Tickets	82	70
Part of the Arsenal Scotland Community	79	69
Facebook Chat and Gossip	23	20

Any other reason?

- Friend of Martin O'Donnell and been to the dinners and really enjoyed being among fellow Gooners.
- To join the Scottish Gooner family
- To meet and join other Gooners for games here in Scotland
- info on the club
- Favourite English team
- To know fellow Gooners in Scotland. I get my own tickets through silver membership and travel club so do not need ASSC for tickets. I have become disillusioned as to whether to stay a member following recent incidents.

5. How do you get information about ASSC?

(Multiple Choice)

	%	Votes
ASSC Website	33	29
ASSC Facebook Page	29	25
Texts	15	13
Word of Mouth	11	9

- Any other way?
- Email
- Twitter
- Website

6. What is the best way for ASSC to update you?

(Multiple Choice)

	%	Votes
Texts	67	58
Website	43	38
Newsletter	27	23

Any other way?

- Email

7. How long have you been a member of ASSC?

	%	Votes
Less the 6 months	8	7
6 moths to a year	19	16
1 – 2 years	18	15
3 – 5 years	27	23
More than 5 years	29	26

8. How likely are you to purchase any of our tickets next season?

	%	Votes
Extremely likely	74	64
Very likely	17	14
Somewhat likely	4	3
Not so likely	4	3
Not at all likely	2	2

9. How likely is it that you would recommend ASSC to a friend or colleague?

	%	Votes
Detractors	5	4
Passives	15	13
Promoters	80	70

Source SurveyMonkey 84 Respondents

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